

**Texas Southern University  
School of Communication  
Department of Radio, Television and Film**

**RTF Majors  
Advising Guide  
For New and Transfer Students  
2014-2016  
CATALOG**

---

*Department of Radio, Television and Film  
The School of Communication  
Texas Southern University  
3100 Cleburne Avenue Houston, TX 77004  
Communication Student Services Center  
216 MLK Building*

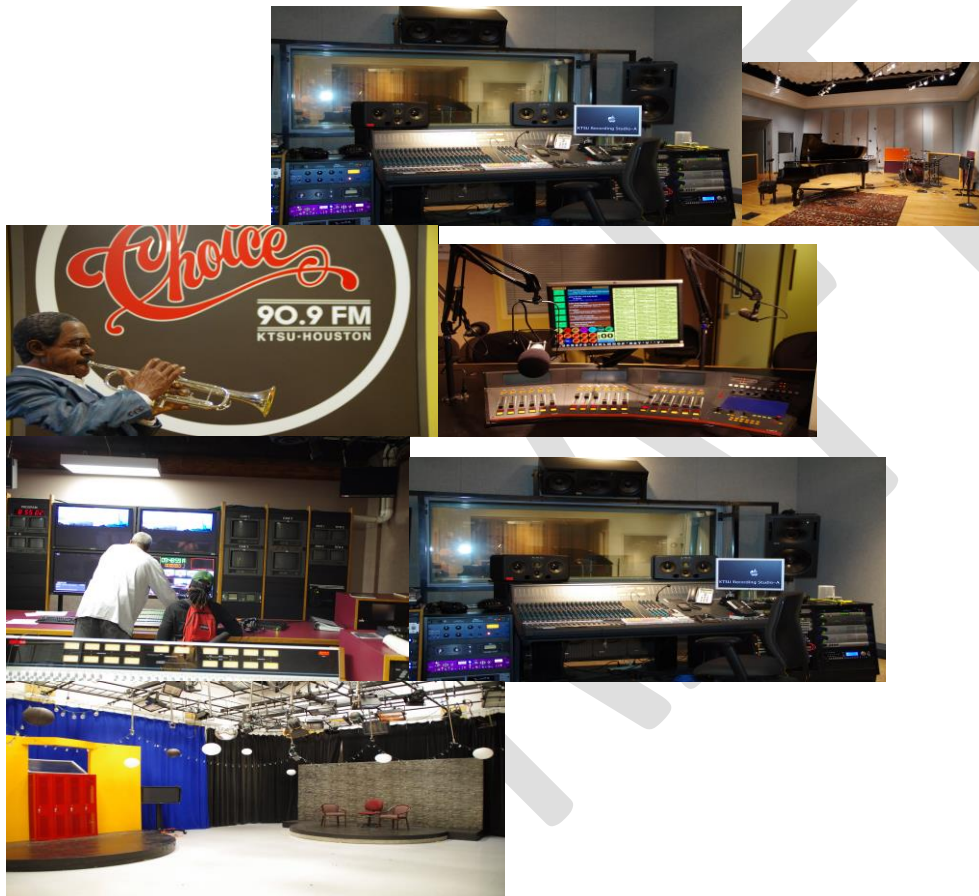


***TSUTV/Comcast on-Demand***

More Than a Class Experience  
A Life Time of Achievement in Radio, Television and Film  
Learn from Professionals in the Field

Hands-on Access to

- State-of-the-Art Recording Studio
- Fully Equipped Television Studio
- Professional Radio Station



- NO. 1 Jazz Radio; Jazz in All Its Colors
- Student-friendly hands-on radio experience
- State-of-the-art audio recording studio
- Full size television studio
- Comcast on-demand student programming
- Digital narrative and documentary production
- Experienced and informed faculty

**Texas Southern University  
School of Communication  
Department of Radio, Television and Film**

**The dean, faculty and staff of the School of Communication would like to welcome you to an exciting and student-friendly learning facility. We at the Department of Radio, Television and Film strive to create an environment conducive to learning and achievement.**

**As a RTF major you may concentrate on one area of expertise or treat yourself to a variety of courses in all areas of media production. Our curriculum is designed to serve your needs and career goals. As technology changes and media production converges, our students are able to adjust by learning a variety of disciplines that allow them to succeed in the job market.**

**Our faculty members have a broad spectrum of professional experience in radio, television, film, cable and other media fields.**

**KTSU Radio, with over forty years of broadcasting in the city of Houston, is proud to offer a hands-on experience that prepares you for a professional career in radio and audio production.**

**The School of Communication operates a state-of-the-art television studio where RTF majors learn how to produce high definition programming.**

**Our partnership with Comcast cable is another venue for students to showcase their work on Comcast-on-Demand and reach out to the community.**

**The School of Communication at Texas Southern University is the perfect training environment to prepare inspired media artists and managers for future success.**

## DEGREE REQUIREMENTS

NOTE: Following a specific emphasis is not required in the RTF program. Beyond the required core courses in RTF, students may take a combination of radio, television and film courses (RTF electives), depending on their career interests. Students are strongly advised to consult with their academic advisors in selecting courses. **Strict adherence to the course sequencing is required.**

### Required Program Core Courses for RTF

<b>RTF 130</b>	<b>Introduction to Media Studies</b> (3) Survey of history, theory, aesthetics, cultural, political, economic, and international characteristics of mass media in society. Three hours of lecture per week. Pre-requisite: None.
<b>RTF 131</b>	<b>Introduction to Media Aesthetics</b> (3) Basic information, skills, and theories required to equip students to communicate through audiovisual media. Lectures and practical applications. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: None.
<b>RTF 135</b>	<b>Introduction to Photography</b> (4) A hands-on introductory course covering the principles of photography using 35 mm or digital cameras. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131.
<b>RTF 331</b>	<b>Media Analysis and Criticism</b> (3) Same as JOUR 362. Analysis of critical methods for electronic media and film as a segment of mass culture. Focus on selected television programs and selected critics. Three hours of lecture per week. Prerequisites: RTF130 and RTF 131.
<b>RTF 335</b>	<b>Writing for Electronic Media and Film</b> (3) Development of skills and practice in the art of script writing for broadcast, film, and multimedia. Writing and evaluation of many short scripts required. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131.
<b>RTF 344</b>	<b>Electronic Media Practices</b> (3) Introduction to the basic elements involved in the day-to-day operation of radio and television stations. Three hours of lecture per week. Prerequisite: RTF 130

**Total 19**

## SUGGESTED CURRICULUM FOR SPECIFIC EMPHASIS IN RTF

### Radio

**(Without a minor option)**

Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### Plus

4. RTF 255 (4)
5. RTF 268 (4)
6. RTF-360 (4)
7. RTF-361 (4)
8. RTF-460 (4)
9. RTF-461 (4)
10. RTF 499 (4)
11. Minimum 15 additional credit hours of RTF electives

**Grand Total (minimum credit hours) 120**

### Radio

**(With a minor option)**

Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### Plus

4. RTF-360 (4)
5. RTF-361 (4)
6. RTF-460 (4)
7. RTF-461 (4)
8. RTF 499 (4)
9. Minor courses (usually 20-24 credit hours)
10. Electives if necessary

**Grand Total (minimum credit hours required to graduate is 120)**

## Television

### (Without a minor option)

#### Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### Plus

4. RTF-255 (4)
5. RTF-268 (4)
6. RTF-355 (4)
7. RTF 470 (4)
8. RTF-499 (4)
9. Minimum 23 additional credit hours of RTF courses

**Grand Total (minimum credit hours) 120**

## Television

### (With a minor option)

#### Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### Plus

1. RTF-255 (4)
2. RTF-268 (4)
3. RTF 355 (4)
4. RTF 499 (4)
5. Minor courses (usually 20-24 credit hours)
6. Electives if necessary

**Grand Total (minimum credit hours required to graduation) 120**

## **Film**

**(Without a minor option)**

### Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### **Plus**

4. RTF 240 (4)
5. RTF 250 (4)
6. RTF-255 (4)
7. RTF-268 (4)
8. RTF 353 (4)
9. RTF 453 (4)
10. RTF-499 (4)
11. 15 additional credit hours of RTF elective courses (strict adherence to course sequencing is required)

**Grand Total (minimum credit hours required) 120**

## **Film**

**(With a minor option)**

### Requirements

(Minimum 120-credit hours needed to graduate)

1. University Academic Core Courses (42)
2. School Academic Core Courses (16)
3. Department Core Courses (19)

### **Plus**

1. RTF-240 (4)
2. RTF-250 (4)
3. RTF 255(4)
4. RTF 268 (4)
5. RTF 499 (4)
6. Minor courses (usually 20-24 credit hours)
7. Electives if necessary

## **RADIO, TELEVISION AND FILM COURSES**

- RTF 130**                      **Introduction to Media Studies**                      **(3)**  
Survey of history, theories, aesthetics, cultural, political, economic, and international characteristics of mass media in society. Three hours of lecture per week. Prerequisite: None.
- RTF 131**                      **Introduction to Media Aesthetics and Production**                      **(3)**  
Basic information, including theories, aesthetics and skills, required to equip students to communicate through audiovisual media. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: None.
- RTF 135**                      **Introduction to Photography**                      **(4)**  
A hands-on introductory course covering the principles of photography using a 35 mm or digital cameras. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: None.
- RTF 240**                      **Introduction to Film**                      **(3)**  
A survey of the history of film and its development from 1800s to present. Major contributors to its development will be examined. Three hours of lecture per week. Prerequisites: RTF 130, RTF 131.
- RTF 250**                      **Film Industry**                      **(3)**  
A survey of the business of motion picture industry and its economic structure. The course covers the processes involved in making studio and independent films. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131.
- RTF 255**                      **Introduction to Videography**                      **(4)**  
Students will be introduced to digital video camera techniques in shooting professional quality videos. Includes location shoots and practice. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, and RTF 135. May be repeated once.
- RTF 268**                      **Introduction to Digital Video Editing**                      **(4)**  
A survey of the principles of editing for effective storytelling. The current tools and techniques used in the industry will be discussed. Students will use a variety of professional applications to improve their editing skills. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255. May be repeated once.
- RTF 299**                      **Independent Internship**                      **(1)**  
Allows students to intern in a professional settings to earn experience as they embark on their academic careers. Students are responsible for their own placement depending on their career interests. This is an unsupervised internship. One credit hour per semester. Consent of the instructor and academic advisor. Prerequisite: None. **MAY BE REPEATED TWICE.**
- RTF 331**                      **Media Analysis and Criticism**                      **(3)**  
Same as JOUR 362. Analysis of critical methods for electronic media and film as a segment of mass culture. Focus on selected television content and selected critics. Three hours of lecture per week. Prerequisites: RTF 130 and RTF 131.



- RTF 335**                      **Writing for Electronic Media and Film**                      **(3)**  
 Development of skills and practice in the art of script writing for broadcast, film, and multimedia. Writing and evaluation of many short scripts required. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131 and RTF 135.
- RTF 340**                      **Digital Effects for Film and Video**                      **(4)**  
 Techniques in creating complex visual effects for film and video using the latest effect creation applications. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, and RTF 255. May be repeated once.
- RTF 344**                      **Media Management and Marketing**                      **(3)**  
 Introduction to the basic elements involved in the day-to-day operation of various electronic media, including broadcast radio and television stations and cable. Three hours of lecture per week. Prerequisite: RTF 130 and RTF 131.
- RTF 345**                      **Producing Media for the Web and Beyond**                      **(4)**  
 Tools and techniques in developing material for the Web and the new media, including the latest applications in streaming media technologies. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255 and RTF 335. **May be repeated once.**
- RTF 352**                      **Introduction to Documentary Film**                      **(3)**  
 A survey of documentary filmmaking in the United States and the world. Covers structure, forms, theories and marketing of documentaries. Includes screening and analysis of significant documentary films and the process of producing documentaries. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255, RTF 331, RTF 335.
- RTF 353**                      **Digital Film Production I**                      **(4)**  
 A hands-on, introductory course to digital filmmaking using new digital video equipment. Includes scriptwriting, producing, directing and editing a number of shorts, using digital video cameras and editing applications such as Avid and Final Cut Pro. Students are responsible for materials used in the course. The School will provide equipment only. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255 and RTF 335.
- RTF 355**                      **Television Production**                      **(4)**  
 Introduction to the process of producing programs for television and broadcast news using multi-camera studio production techniques. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255, RTF 335 and RTF 362. **May be repeated once.**
- RTF 358**                      **Digital Film and Video Postproduction**                      **(4)**  
 Tools and techniques in advanced video editing using state of the art applications. Includes both image and sound editing techniques. Topics may vary depending on the applications. Four hours of lecture per week with studio

and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 255, RTF 335 and RTF 362. **May be repeated twice.**

- RTF 360**                    **Voice and Diction for Media Performance**                    **(4)**  
Beginner's voice training for professional performance in radio, film, television and the new media. Includes resonance and articulation, phonation and posture/relaxation. Emphasis will be on using Standard American diction. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130 and RTF 131. **May be repeated once.**
- RTF 361**                    **Introduction to Radio Operations**                    **(4)**  
Tools and techniques in modern digital radio operation using KTSU radio station facilities. Includes instructions for acquiring effective techniques for on-air delivery of interviews, news, sports, etc. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130 and RTF 131. **May be repeated once.**
- RTF 362**                    **Film and Television Sound**                    **(4)**  
The theory and techniques of designing sound for film and television. The course covers the role of sound in effective storytelling. The topics may include location and studio recording, Foley and dialog replacement techniques as well as tracks mixing. Four hours of lecture per week with studio and field hours to be arranged. Prerequisites: RTF 130, RTF 131, RTF 255, RTF 352 or RTF 353.
- RTF 371**                    **Studies in Film History**                    **(3)**  
Critical assessment of theory and technique of film communication with focus on major genres, periods, movement, and personalities in national and international film history. Three hours of lecture per week with one two-hour film screening each week as required by the topic. Prerequisites: RTF 130, RTF 131 and consent of the instructor.
- RTF 380**                    **Producing**                    **(3)**  
The process of creating a television program or developing a film project. Student will learn the complexities of dealing with the industry through negotiation with the decision makers as sponsors, network or film industry. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255, RTF 335.
- RTF 381**                    **Broadcast Responsibilities**                    **(3)**  
Same as JOUR 331. Examination of the legal, economic, and social responsibilities and requirements that must be satisfied by print, electronic media, and cable operators in the United States. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131 and RTF 344.
- RTF 382**                    **Film and Video Lighting**                    **(4)**  
Lighting techniques for film and video using a variety of lighting instruments. Lighting aesthetics for film and video will be explored through demonstration and hands-on practice. Four hours of lecture per week with studio and field hours to be arranged. Pre-requisites RTF 130, RTF 131, RTF 255, RTF 352 or RTF 353.

<b>RTF 430</b>	<b>Independent Study</b> (3) Independent study in the history, economics, production, and management of print and/or electronic media. Three hours of lecture per week. Prerequisites: Upper-level standing and consent of the instructor and academic advisor.
<b>RTF 435</b>	<b>Advanced Writing for Electronic Media and Film</b> (3) Advanced work in coaching students through the process of developing complete proposals from script to screen,. Includes writing concepts, treatments, scripts , and .planning and marketing strategies for various media projects. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255 and RTF 335.
<b>RTF 438</b>	<b>Media and Society</b> (3) Critical assessment of media on society with focus on special topics related to media in cultural contexts. May be repeated as topics vary. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131 and RTF 331.
<b>RTF 452</b>	<b>Documentary Production</b> (4) The course will cover proposal writing, research, shooting, editing and packaging of short documentaries. This is a hand-on course that requires many outside class involvement. Four hours of lecture per week with studio and field hours to be arranged. Pre-requisite: RTF 130, RTF 131, RTF 135, RTF 255, RTF 268, RTF 352, RTF 353, and RTF 382.
<b>RTF 453</b>	<b>Digital Film Production II</b> (4) An advanced film production course using HD camera gear. Students will shoot a number of short assignments, either fiction or documentary and edit them on Avid or Final Cut Pro. Post –production support for sound mixing with be provided. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 135, RTF 255 and RTF 353 with a grade of B or better.
<b>RTF 460</b>	<b>Advanced Voice Training</b> (4) Advanced voice training for professional careers in media performance using various training techniques. KTSU personalities may coach students. Designed for students interested in careers in radio, TV, commercials, spokespersons, etc. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 375. May be repeated once.
<b>RTF 461</b>	<b>Radio Programming and Production</b> (4) Advanced techniques in operation, programming and special productions for radio for students seeking careers in professional radio. Students will be actively integrated into daily operation of the KTSU radio station located on campus under the supervision of the instructors and mentors. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: RTF 130, RTF 131, RTF 378. <b>May be repeated once.</b>
<b>RTF 462</b>	<b>New Communications Technologies</b> (3) Examination of applications and potential effects of new media and information technologies in the home and workplace and for education and social services with their relation to existing systems. May be repeated as topics vary. Three

hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 344, RTF 381 and consent of the instructor.

- RTF 470**                      **Directing Film and Television**                      **(4)**  
The course covers the all aspects of directing film for theatrical release or television. Includes subjects form script analysis, to pre-production planning, from casting and rehearsing to working with the technical crew to create a vision and finally how to work with an editor to complete a project. Four hours of lecture per week with studio and field hours to be arranged. Prerequisites: RTF 130, RTF 131, RTF 135, RTF 255, RTF 352 or RTF 353 and RTF 362. (Enrolling in a course in directing actors prior to taking this course is strongly recommended. THC 431 or a similar course)
- RTF 480**                      **Film Marketing and Distribution**                      **(3)**  
An examination of all aspects of film sales, a very important part film industry, and the techniques of having a successful career in this field. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 344, RTF 381.
- RTF 481**                      **Media Sales**                      **(3)**  
Covers a variety of topics in one the most important aspects of media functions. Students will learn the process of selling advertising for electronic media. Market analysis, audience measurement and ad placement will be analyzed. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 344, and RTF 381 and consent of the instructor. May be repeated once.
- RTF 498**                      **International Communication**                      **(3)**  
Comparative study of domestic and international systems of broadcasting with focus on political, social, cultural, and economic factors affecting the use and impact of new and old communication technologies. Topics vary from semester to semester. Three hours of lecture per week. Prerequisite: RTF 130, RTF 131, RTF 344, RTF 381 and consent of the instructor.
- RTF 499**                      **Master Projects for Professional Portfolios**                      **(4)**  
Professional quality production projects, or comprehensive proposal development for projects in radio, television, film or multimedia, to support student job search portfolio. Four hours of lecture per week with studio and field hours to be arranged. Prerequisites: Upper-level standing and consent of the instructor plus: Radio Track: RTF 130, RTF 131, RTF 135, RTF 255, RTF 375, RTF 378, RTF 475 and RTF 478. TV Track: RTF 130, RTF 131, RTF 135, RTF 255, RTF 335, RTF 352 or RTF 353, RTF 362, RTF 452 or RTF 453 and RTF 465. Film track: RTF 130, RTF 131, RTF 135, RTF 240, RTF 250, RTF 255, RTF 335, RTF, RTF 352 or RTF 353, RTF 362, RTF 452 or RTF 453, and RTF 465. May be repeated once.

**CURRICULUM SUMMARY FOR BACHELOR OF ARTS DEGREE IN  
RADIO/TELEVISION/FILM  
(WITH MINOR OPTION)  
TOTAL CREDITS REQUIRED: 120**

<b>CORE CURRICULUM (STANDARD)</b>
<b>42 credits</b>
ENG 131 (3) FRESHMAN ENGLISH I
ENG 132 (3) FRESHMAN ENGLISH II
MATH 133 (3) COLLEGE ALGEBRA
BIOL 143 (3) SURVEY OF LIFE SCIENCE
GEOL 141 (3) INTRODUCTION TO THE EARTH
ENG 230 (3) WORLD LITERATURE I or ENG 231 (3) WORLD LITERATURE II or ENG 235 (3) AMERICAN LITERATURE or ENG 244 (3) AFRICAN AMERICAN LITERATURE
ART 135 (3) TOPICS IN CONTEMPORARY ART & CULTURE or ART 137 (3) INTRODUCTION TO AFRICAN ART or MUSI 131 (3) INTRODUCTION TO MUSIC or THC 130 (3) INTRODUCTION TO THEATRE
HIST 231 (3) SOCIAL AND POLITICAL HISTORY I
HIST 232 (3) SOCIAL AND POLITICAL HISTORY II
POLS 235 (3) AMERICAN POLITICAL SYSTEMS I
POLS 236 (3) AMERICAN POLITICAL SYSTEMS II
PSY 131 (3) GENERAL PSYCHOLOGY or SOC 157 (3) INTRODUCTION TO SOCIOLOGY or SOC 158 (3) CONTEMPORARY SOCIAL ISSUES
SC 135 (3) BUSINESS & PROFESSIONAL COMMUNICATION or SC 136 (3) PUBLIC ADDRESS
ART 139 (3) AFRICAN AMERICAN ART or CS 116 (3) INTRODUCTION TO COMPUTER SCIENCE I
<b>MAJOR (RADIO, TELEVISION, AND FILM)</b>
<b>54 credits</b>
CM 110 (1) SPEECH PROFICIENCY LAB
CM 130 (3) INTRODUCTION TO COMMUNICATION STUDIES
CM 200 (3) INTRODUCTION TO MEDIA RESEARCH TECHNIQS
CM 330 (3) PROFESSIONAL DEVELOPMENT & ETHICS
CM 332 (3) COMPUTERS APPLICATIONS IN COMMUNICATION
CM 430 (3) EXPERIENTIAL LEARNING (INTERNSHIP)
RTF 130 (3) INTRODUCTION TO MEDIA STUDIES
RTF 131 (3) INTRODUCTION TO MEDIA AESTHETICS
RTF 135 (4) INTRODUCTION TO PHOTOGRAPHY
RTF 331 (3) MEDIA ANALYSIS & CRITICISM
RTF 335 (3) WRITING FOR ELECTRONIC MEDIA & FILM
RTF 344 (3) MEDIA MANAGEMENT & MARKETING
RTF 438 (3) MEDIA & SOCIETY
RTF 499 (4) MASTER PROJECT
<b>plus</b>
12 credits approved by the major advisor, selected from the list of RTF elective courses.
<b>MINOR REQUIREMENTS</b>
<b>21 credits</b>
<b>OTHER REQUIREMENTS</b>
Electives- 3 credits

**Note: In selecting RTF electives, adhering to prerequisite requirements is mandatory.**

**CURRICULUM SUMMARY FOR BACHELOR OF ARTS DEGREE  
IN RADIO/TELEVISION/FILM  
(WITHOUT MINOR OPTION)  
TOTAL CREDITS REQUIRED: 120**

<b>CORE CURRICULUM (STANDARD)</b>
<b>42 credits</b>
ENG 131 (3) FRESHMAN ENGLISH I
ENG 132 (3) FRESHMAN ENGLISH II
MATH 133 (3) COLLEGE ALGEBRA
BIOL 143 (3) SURVEY OF LIFE SCIENCE
GEOL 141 (3) INTRODUCTION TO THE EARTH
ENG 230 (3) WORLD LITERATURE I or ENG 231 (3) WORLD LITERATURE II or ENG 235 (3) AMERICAN LITERATURE or ENG 244 (3) AFRICAN AMERICAN LITERATURE
ART 135 (3) TOPICS IN CONTEMPORARY ART & CULTURE or ART 137 (3) INTRODUCTION TO AFRICAN ART or MUSI 131 (3) INTRODUCTION TO MUSIC or THC 130 (3) INTRODUCTION TO THEATRE
HIST 231 (3) SOCIAL AND POLITICAL HISTORY I
HIST 232 (3) SOCIAL AND POLITICAL HISTORY II
POLS 235 (3) AMERICAN POLITICAL SYSTEMS I
POLS 236 (3) AMERICAN POLITICAL SYSTEMS II
PSY 131 (3) GENERAL PSYCHOLOGY or SOC 157 (3) INTRODUCTION TO SOCIOLOGY or SOC 158 (3) CONTEMPORARY SOCIAL ISSUES
SC 135 (3) BUSINESS & PROFESSIONAL COMMUNICATION or SC 136 (3) PUBLIC ADDRESS
ART 139 (3) AFRICAN AMERICAN ART or CS 116 (3) INTRODUCTION TO COMPUTER SCIENCE I
<b>MAJOR (RADIO, TELEVISION, AND FILM)</b>
<b>75 credits</b>
CM 110 (1) SPEECH PROFICIENCY LAB
CM 130 (3) INTRODUCTION TO COMMUNICATION STUDIES
CM 200 (3) INTRODUCTION TO MEDIA RESEARCH TECHNIQS
CM 330 (3) PROFESSIONAL DEVELOPMENT & ETHICS
CM 332 (3) COMPUTERS APPLICATIONS IN COMMUNICATION
CM 430 (3) EXPERIENTIAL LEARNING (INTERNSHIP)
RTF 130 (3) INTRODUCTION TO MEDIA STUDIES
RTF 131 (3) INTRODUCTION TO MEDIA AESTHETICS
RTF 135 (4) INTRODUCTION TO PHOTOGRAPHY
RTF 331 (3) MEDIA ANALYSIS & CRITICISM
RTF 335 (3) WRITING FOR ELECTRONIC MEDIA & FILM
RTF 344 (3) MEDIA MANAGEMENT & MARKETING
RTF 438 (3) MEDIA & SOCIETY
RTF 499 (4) MASTER PROJECT
<b>plus</b>
33 credits approved by the major advisor, selected from the list of RTF elective courses.
<b>MINOR REQUIREMENTS</b>
<b>0 credits</b>
<b>OTHER REQUIREMENTS</b>
<b>Electives- 3 credits</b>

**Note: In selecting RTF electives, adhering to prerequisite requirements is mandatory.**

RTF COURSE EQUIVALENCY

NEW COURSES FALL 2014	2007-2014 CATALOGS
<b>RTF 130 Introduction to Media Studies</b>	RTF 230
<b>RTF 131 Introduction to Media Aesthetics and Production</b>	RTF 231
<b>RTF 135 Introduction to Photography</b>	
<b>RTF 240 Introduction to Film</b>	
<b>RTF 250 Film Industry</b>	
<b>RTF 255 Introduction to Videography</b>	
<b>RTF 268 Introduction to Digital Video Editing</b>	
<b>RTF 299 Independent Internship</b>	
<b>RTF 331 Media Analysis and Criticism</b>	RTF 331
<b>RTF 335 Writing for Electronic Media and Film</b>	RTF 335
<b>RTF 340 Digital Effects for Film and Video</b>	RTF 341
<b>RTF 344 Electronic Media Practices</b>	RTF 344
<b>RTF 345 Producing Media for the Web and Beyond</b>	RTF 347
<b>RTF 352 Introduction to Documentary Film</b>	
<b>RTF 353 Digital Film Production I</b>	RTF 368
<b>RTF 355 Television Production</b>	RTF 365
<b>RTF 358 Digital Film and Video Postproduction</b>	
<b>RTF 360 Voice and Diction for Media Performance</b>	RTF 375
<b>RTF 361 Introduction to Radio Operations</b>	RTF 378
<b>RTF 362 Film and Television Sound</b>	
<b>RTF 371 Studies in Film History</b>	RTF 371
<b>RTF 380 Producing</b>	
<b>RTF 381 Broadcast Responsibilities</b>	RTF 381
<b>RTF 382 Film and Video Lighting</b>	
<b>RTF 391 Broadcast Programming</b>	RTF 391
<b>RTF 430 Independent Study</b>	RTF 430
<b>RTF 435 Advanced Media Writing, Producing and Marketing</b>	RTF 435
<b>RTF 438 Media and Society</b>	RTF 438
<b>RTF 450 Issues in Media Studies</b>	RTF 450
<b>RTF 452 Documentary Production</b>	
<b>RTF 453 Digital Film Production II</b>	RTF 468
<b>RTF 460 Advanced Voice Training</b>	RTF 475
<b>RTF 461 Radio Programming and Production</b>	RTF 478
<b>RTF 462 New Communications Technologies</b>	RTF 462
<b>RTF 470 Directing Film and Television</b>	RTF 465
<b>RTF 480 Film Marketing and distribution</b>	
<b>RTF 481 Media Sales</b>	
<b>RTF 498 International Communication</b>	RTF 498
<b>RTF 499 Master Projects for Professional Portfolios</b>	RTF 499

## **Admission Requirements**

Meeting the university admission requirements is sufficient for declaring RTF as your major or minor. Please be advised that a grade of C or better is required in English 131 and English 132. In addition, a grade of C or better is required in RTF introductory courses ( RTF 130 and RTF 131) before advancing to other RTF major courses, which also require a grade of C or better.

## **Advising**

Every RTF student is assigned an academic advisor. You must meet with your academic advisor to help you with your degree plan. If you are not sure who your academic advisor is, please contact the Student Services in MLK 226, or call 713-313-7670. Do not self-advise, as that may affect your graduation prospects.

## **Internship**

The School of Communication requires all students, including RTF majors, to enroll and successfully complete a pre-internship class (CM 330), and an internship course (CM 430). Before enrolling in CM 430, students must complete most of the core major courses (RTF 130, RTF 131, RTF 135, RTF 331, RTF 335, RTF 344) and most of the courses in their area of interest (radio, television or film), and have the approval of their academic advisors.

### **Goals of Internships**

Communication internships are designed to benefit both students and employers. Students receive practical experience in a communication-related career, while employers benefit from their skills and assistance, and may evaluate first-hand possible future employees.

### **Registration for Internships**

Students must apply to the SOC's Student Service Coordinator, a semester in advance to obtain approval to pursue an internship. This process involves an application, a screening for GPA, academic standing, and registration. If accepted and the student has obtained an internship, he/she must get approval of job and job description for internships not already approved. If the job is approved for Communication Internship credit (3 credits), students must enroll in CM 430. An Agency Verification/Internship Agreement form must be completed before the beginning of the work program and before the student can get credit for the internship.

### **Student Eligibility and Expectations**

Students must enroll in CM 430 - Internship to receive academic credit (3) for the internship. Eligibility criteria include:

- Students must have 75 hours (junior or senior) of undergraduate credit completed toward one's degree.
- Students must have a minimum 2.3 GPA overall and 2.5 for major.



- Students must have been enrolled at TSU for at least one semester prior to enrolling in an internship.
- Transfer students must have completed a minimum of 12 hours of Communication coursework at TSU prior to enrolling in an internship.
- Students seeking internships at sites that are not already posted by the SOC will be asked to present for approval a job description obtained from the employer to the Communication Internship Coordinator.

### **Duration, Work Hours and Academic Credit for Internships**

Internship generally coincide with one of TSU's academic terms, with the internship beginning any time before or during the CM 430 class instruction period and ending the last week of classes, for a total duration of 10-12 weeks during fall and spring semesters and six-eight weeks during Summer term. Students must work a **minimum of ten hours per week, a total of 100 hours**. Beyond this, the number of hours per week a student works is dependent on the needs of the employer and the decision of the student.

The Internship Coordinator will be available for questions regarding your internship, discussion about your learning opportunities, and the evaluation of your experience.

**SOC Student Services  
MLK Humanities Center 228  
3100 Cleburne  
Houston, Texas 77004  
713.313.2692**

### **Scholarship**

The School of Communication's scholarships are awarded every semester to majors. Applicants must be communication majors. They must obtain a recommendation letter from an instructor within the department and a copy of their transcripts. Students must also have one completed semester at TSU. Once all paperwork is submitted, the Scholarship Committee meets and decides which students will be awarded.

### **Credit by Examination**

Texas Southern University recognizes academic achievement of students gained by means other than through performance in organized classes. Students will be given the opportunity to receive credit by special examination in all courses in which proficiency may be determined by examination. Students may achieve a high level of proficiency in certain subject areas through **advanced work in high school, participation in advanced placement programs, work experience or independent study**. The university strongly encourages such superior attainment, recognizes it for academic purposes, and permits students who have done such work to obtain course credit through examination.  
*Credit by Examination (CBE).*

Any current Texas Southern student (or prospective student) may attempt to earn credit by examination for any undergraduate course provided the student has neither passed nor failed that course at Texas Southern University. Credit for specific courses is given upon satisfactory performance of the comprehensive examinations that are administered by the departments responsible for the courses and approved by the dean/assistant dean of the School of Communication. To be eligible to attempt credit by departmental examination, a student must not have previously audited, enrolled in, or attempted credit by examination in the course. A student must apply in writing to the responsible department at least 30 days prior to taking a departmental examination for credit. Further information regarding any credit by departmental examination should be secured directly from the academic department concerned.

NOTE: CBE should not be used to satisfy graduation requirements when a student is in his/her last semester. In addition, it should not be substituted for a course a student has had numerous opportunities to enroll in.

## **Prerequisite Policy**

Students must meet the prerequisite requirements of all RTF courses. The Department of Radio, Television and Film reserves the right to drop students who do not meet the prerequisite requirements of a course. If you are unsure about course prerequisites, check with your advisor.

## **Transfer Students**

The Department of Radio, Television and Film welcomes transfer students from other colleges and universities. Upon transcript evaluation by the university registrar's office for all transfer courses, you may contact your advisor who will work with you on transferring specialized courses in RTF that you have successfully completed. The description and level of the course must match a RTF course in the inventory. The overall number of transferred credit hours cannot exceed 60.

We recommend meeting your advisor during the pre-registration advising period and register early. Many RTF classes have low enrollment caps. Overriding a course may not be possible if a course is full. See your advisor should you need a closed course.

## RTF Majors Requirements Checklist

√ Verify your compliance with TSU requirements and the removal of any academic deficiencies previously identified.

√ Complete the following courses with grades of “C” or better (grades of C- are unacceptable) before declaring RTF as your major.

- ENG. 131 & ENG. 132
- CM 130
- RTF 130 & RTF 131

## How to be Successful in Planning Your Academic Career

### KNOW YOUR CATALOG

- Know your catalog year
- Use degree plan in the catalog under which you were admitted
- **If you follow degree plans in 2012-2014 catalog and beyond, you may consult Degree Works to check your academic status and progress.**
- Review what courses you need to take in your degree plan. Requirements under each catalog may be different

### CONSULT WITH YOUR ADVISOR

- Find out who your academic advisor is
- Meet your academic advisor regularly and plan ahead
- Do not self-advise or rely on classmates’ suggestions
- Many courses are not offered every semester. Consult your advisor in advance about course offerings
- Do not take courses you not need in your curriculum. This may delay your graduation date
- Faculty and staff are here to assist you to have a positive academic experience. Do not be shy about asking for help

### DON’T SKIP THE PREREQUISITES

- Many RTF courses have prerequisites and must be taken in sequence. The Department may drop you from the course that you are not qualified for
- The registration system may allow you to register for courses without taking the prerequisites, but the department will drop you

### PLAN YOUR REGISTRATION AND GET ADVISED EARLY

- Remember time conflicts among courses are unavoidable, and most of the time only one section is available
- Be sure to participate in pre-registration advising each semester and register for your courses early. Many courses close very quickly